

DIAMOND PASS™

PRE-REGISTRATION SYSTEM WITH EXPEDITED ACCESS FOR CALLERS

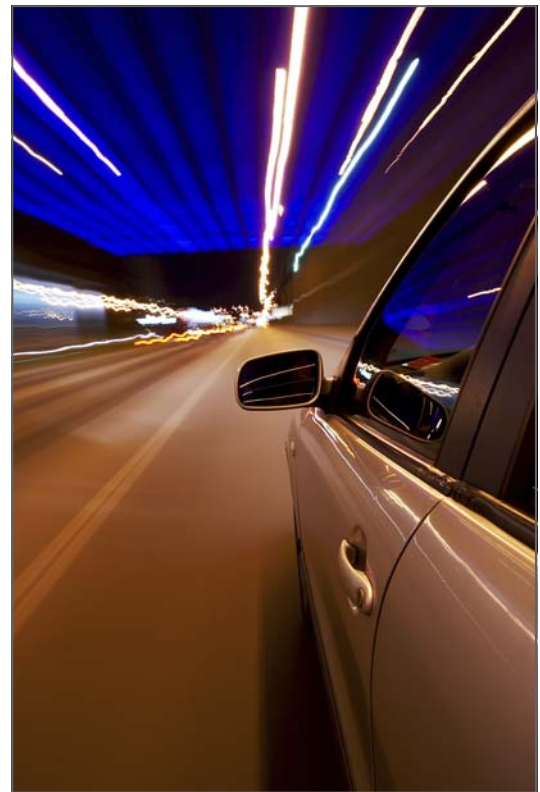
More and more IR professionals are recognizing the benefits of using a pre-registration system for their events.

Chorus Call's DiamondPass™ yields information:

- ◆ A pre-registration system can collect valuable contact information beyond the typical details obtained by conference operators joining investors and analysts to a call. Job title, email address, phone number and **permission to contact** are additional details that could be obtained when callers complete the web-based form supplied by Chorus Call.
- ◆ A pre-conference report on registrants offers one means to gauge whether additional marketing of the event is required.
- ◆ When your call gets underway, callers who joined using their DiamondPass PIN will be listed within your call with their name and company in the same way callers who were joined to the call by a conference operator are listed.
- ◆ If the date, time or any other details change, you have a list of registrants you can update by email or phone.

OFFER YOUR ANALYSTS & INVESTORS THE FAST LANE:

- ◆ A calendar booking reminds each pre-registered caller when your call is about to get underway.
- ◆ DiamondPass™ callers may dial in at the last minute, enter the PIN provided in their calendar booking, and speed right into the call. There's no need to wait to give their name and company to an operator.



For more information

Call: 1-800-319-3929
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Email: Canada@choruscall.com

- ◆ Australia
- ◆ Germany
- ◆ India
- ◆ South Africa

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